



2005 GMC ENVOY DENALI & ENVOY XL DENALI

DENALI TAKES PROFESSIONAL GRADE TO A NEW LEVEL

Since its introduction nearly five years ago, the Denali brand has represented the pinnacle of GMC's professional grade offerings by bringing upscale refinement and performance to its premium SUVs and trucks. With their unique styling and luxury amenities, Envoy Denali and Envoy XL Denali now bring this ultimate expression of accommodation and performance to the midsize SUV segment.

TRUCK FACTS

WHAT MAKES DENALI DIFFERENT?

- Unique styling.
- Standard V8 power.
- Extensive standard feature content.
- Luxury appointments.
- Standard electronically controlled air suspension.

MARKET POSITION

- The new Envoy Denali and Envoy XL Denali will play key roles in the GMC lineup:
 - Extend the breadth of the Envoy family of vehicles by offering unique Denali style, luxury amenities and superior V8 power to a new group of customers.
 - Elevate and strengthen the entire Envoy lineup, because Denali models are recognized as the flagship offering across the GMC portfolio.
 - Expand GMC's conquest capability. Envoy is one of the top GM conquering brands, and these two new Denali models will bolster GMC's ability to attract new customers in the competitive midsize utility segment.

- Envoy now offers five distinct models — *the most in the midsize SUV segment!*
 - Envoy.
 - Envoy XL.
 - Envoy XUV.
 - Envoy Denali.
 - Envoy XL Denali.

UNIQUE DENALI EXTERIOR STYLING

- Exclusive exterior styling cues set Denali apart:
 - Billet metal-look chrome-plated grille.
 - New body-color, single-piece front and rear fascia.
 - Body-color heated outside rearview mirrors.
 - Body-color bodyside molding and integrated running boards.
 - 17" highly-polished, 6-spoke aluminum wheels.
 - Precision-crafted appearance includes tighter gap tolerances for the front fascia and grille and fog lamps accented with 2.5" deep bright bezels.

DENALI'S REFINED INTERIOR APPOINTMENTS

- The Denali interior is a luxurious environment:
 - Nuance leather-covered 1st and 2nd row seats.
 - French seam stitching enhances both appearance and durability.
 - Additional interior accents of nuance leather, burl woodgrain and satin nickel metallic.
 - 8-way power front bucket seats with heat.
 - 2-position memory for driver seat and outside mirrors.
 - Steering wheel-mounted stereo and DIC controls.
 - Power adjustable pedals; cruise control and OnStar.
 - Bose premium speaker system.
 - Denali's Enhanced Quiet Package keeps outside noise, well, *outside*.



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DENALI AVAILABLE OPTIONS

DENALI FREE-FLOW OPTIONS

- First and second row side head curtain air bags with rollover sensor.
- Touch screen navigation radio.
- Rear-seat DVD Entertainment System.¹
- Power sunroof.¹
- Cargo area management system (Envoy Denali only).
- 3.73:1 rear axle ratio.

SUN, SOUND AND ENTERTAINMENT PACKAGE

- Power sunroof.²
- XM Satellite Radio.
- 6-disc CD changer.³

EXTERIOR COLOR AVAILABILITY

- Exterior colors available on all Denali models:
 - Steel Gray Metallic.
 - Onyx Black.
 - Summit White.
 - Carbon Metallic.
 - Liquid Silver Metallic.
 - Magnetic Red Metallic (available at extra charge).

INTERIOR TRIM

- Denali's leather interior is available in two colors:
 - Tone-on-tone light gray.
 - Ebony.

MODEL AVAILABILITY

ENVOY DENALI & ENVOY XL DENALI ARE AVAILABLE IN 2WD OR 4WD MODELS

ORDERING CODES

	2WD	4WD
ENVOY DENALI	TS15506	TT15506
ENVOY XL DENALI	TS15806	TT15806

Envoy Denali and Envoy XL Denali models are identified by trim code 1SE.

THE ENVOY DENALI/ENVOY XL DENALI COMPETITIVE ENVIRONMENT

- The midsize SUV market is one of the most competitive in the industry.
- 21 existing entries and more on the way.
- The midsize luxury SUV market is the fastest growing in the industry.
- 13 existing entries, including 2 all-new models for 2005.

COMPETITIVE OVERVIEW

Acura MDX: The MDX has added additional horsepower and torque this year, along with a restyled exterior, upgraded Bose speakers and standard side-curtain air bags.

Denali Advantage: MDX offers no available V8, while a V8 is standard on all Envoy Denali/Envoy XL Denali models. Bose premium is standard on Denali, optional on MDX.

Lincoln Aviator: Mostly carryover, Aviator now includes standard AdvanceTrac with Roll Stability Control. New interior and exterior colors have also been added.

Denali Advantage: Aviator's V8 produces comparable horsepower, but Denali's Vortec 5300 V8 produces substantially more torque. Envoy XL Denali also has more third row head, shoulder and hip room than Aviator.

Toyota 4Runner Limited: The 2005 model adds a new 5-speed transmission. Available 4.7 liter V8 is more powerful this year, producing 270 hp and 330 lb.-ft. of torque.

Denali Advantage: While a V8 is optional on the 4Runner, it's standard on Denali. Denali also has more head, shoulder, leg and hip room in all rows and more cargo capacity.

Lexus RX 330: In last year's redesign, the RX 330 received a longer wheelbase, longer overall length, more passenger and cargo room and a more powerful V6 engine.

Denali Advantage: RX 330 does not offer a V8 or 7-passenger seating. RX 330 is available in FWD or AWD, while Denali offers 2WD and 4WD.

¹ Sunroof and DVD Entertainment System may not be ordered together.

² Power sunroof may be substituted with Rear-seat Entertainment System.

³ ETR AM/FM stereo with 6-disc CD changer may be substituted with ETR AM/FM stereo with CD player and integrated navigation radio.